

## SAMPLE REQUESTS

**STOCK LINES** – 2-4 working days.

## NEW PRODUCT DEVELOPMENT/BESPOKE SAMPLING

We offer a personalised sampling service for product testing and printed/mockup samples for visual pre production reference.

**PLAIN SAMPLES** - Up to 10 FOC, may vary dependant upon product complexity, size and materials used.

**MOCKED UP/PRINTED SAMPLES** - Up to 5 FOC, but may vary dependant upon product complexity, size and materials used.

**LEAD TIMES** - We estimate lead times for samples and mockups to be 3-5 days, but this is dependant upon complexity / number required and will be determined upon request.

### Plain samples - up to 10 FOC - 10+ Charges apply as below

Standard No Window	Standard With Window	Complex No Window	Complex With Window
£3.50	£4.20	£5.00	£6.00

Printed mockups are chargeable at £8.00 each dependant on complexity and quantity.

## LEAD TIMES - BESPOKE/PRINT

**UK & EUROPE** – 4-6 weeks from receipt of order and approval of artwork/design construction.

## LEAD TIMES - FAR EAST

12-16 weeks from receipt of order and approval of artwork and construction.

## ORDER TO DELIVERY LEAD TIME - STOCK LINES

**UK** - 5 working days from receipt of order before midday.

**EUROPE** – dependant on area code - TBA upon request.

## BESPOKE MINIMUM PRINT RUNS

25,000 per design per construction this is subject to higher volume dependant upon specific material specification.

**Note:** Lesser quantities could apply subject to size of product - TBA against request.

## ARTWORK/ORIGINATION COSTS

£75.00 per colour from artwork supplied. Please refer to Artwork Supply form overleaf for accepted file formats.

## MAXIMUM COLOURS

Up to 5 colours front & reverse plus single coat varnish.

## DIE COST

Varies by design complexity/amount of steel in die etc. Estimate available upon request.

## LEAD TIME FOR NEW DIES

Approximately 3-7 working days.

## REQUIRED FOR NEW PRODUCTS

### MUST HAVES:

- Full product specification (materials/board/film).
- 1UP product cutter guide (template) with dimensions.
- Product visual (preferred format PDF) with colour reference.

### NICE TO HAVE:

- Supplied current sample (must have if any of the above is not available).

## **Printed products: Artwork supply information**

**The preferred file format for all artwork is Adobe Illustrator. Please ensure that all colours are set to CMYK with the use of Pantones where appropriate/possible. Maximum 5 colours. It is essential that there is a minimum of 3mm bleed around all artwork.**

### ADobe ILLUSTRATOR

Supply as layered vector file(s). Convert all text to outlines or supply fonts if amendments may be required. **Images** used within artwork should be CMYK (NOT RGB), greyscale or Pantone, 300ppi and embedded in artwork file or supplied separately at actual print size.

### PDF

Supply as PRESS QUALITY layered file(s). Convert all text to curves/outlines or supply fonts if amendments may be required. Images used within artwork should be CMYK or appropriate Pantones, 300ppi and embedded or supplied at actual print size.

### PHOTOSHOP

Supply as layered PSD(s) (if changes/amendments or resizing may be required) or as flattened PSD, Jpeg, Tiff or EPS files. Colour set to CMYK or where appropriate Pantones (monotone / duo-tone etc). Resolution set to 300ppi.

**For orders contact sales: T: (+44) 01480 869077 | E: sales@kecofsp.com**



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